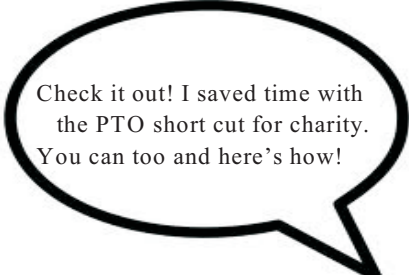


Libraries & Literacy Charity Option

6 for 1 Short Cut!



Check it out! I saved time with the PTO short cut for charity. You can too and here's how!

The Mt. Brook school system's library and classroom budgets were significantly reduced this year. The Jr. High PTO's new charity option offers an efficient way to restore missing supplies to our classrooms and continue the periodicals and magazine subscriptions our school system's libraries can no longer afford.

In order to provide much needed supplies and new technology for our classrooms, we need each student to be responsible for a minimum of six magazine subscriptions. If your family doesn't need six or more subscriptions, or your student does not have time to sell subscriptions, your family can take advantage of the 6 for 1 charity option short-cut.



With the charity option short cut, each tax deductible \$25 donation credits your student with one subscription purchase (which, like regular subscription sales or renewals, makes your student eligible for weekly prizes¹). In addition to benefitting the Jr. High, each charitable subscription will help restore news and educational magazines for all of our school system's libraries. **And that's not all!** Your 100% tax deductible donation² will also provide children's magazines for underprivileged children in Alabama (such as children in group homes and children of inmates) as part of a new, PTO & Mt. Brook Schools literacy initiative.

You get six benefits for the price of one subscription:

- * MBJH PTO receives part of your donation to provide much needed supplies for the Jr. High.
- * Your students and their first period teachers receive credit and prizes during the QSP promotion.
- * Mt. Brook school system libraries receive magazines at low or no cost.
- * Underprivileged children in Alabama receive annual subscriptions to great kid's magazines.
- * The charity option saves you and your student time in selling and ordering subscriptions.
- * Your donation is 100% tax deductible.

We encourage you to purchase new magazines (or renew your existing subscriptions) now and all year long through www.QSP.com (reference 425000589) as 45% of each purchase will continue to benefit MBJH. Thank you for your generosity and for supporting our outstanding school system and devoted professional educators.

Please use the charity option order forms on the back of this page.

¹For the purpose of earning weekly prizes and eligibility for the super-quota prize, each student is credited up to a maximum of ten charity option subscriptions. Two \$25 charity option subscriptions (or two regular subscription sales) are required to receive weekly prizes and unless we hear from you to the contrary, we will distribute a student's eligible subscriptions so they may participate in as many weekly prizes as possible. Students who make the super-quota of ten subscription sales over the course of the promotion (whether regular, charity or a combination of both) will receive an additional prize. Charity option sales count towards weekly prize awards and towards the grand prize (up to the super-quota of ten). Charity option sales (per student) in excess of ten do not count towards their total number of subscriptions sold for purposes of determining grand prizes.

²That portion of any charity option donation in excess of \$250 benefits the Jr. High and does not count as charitable subscription sales. Charity option donations of \$250 or more automatically receive an acknowledgment letter for tax purposes. If your donation is for less than \$250 and you would like an acknowledgment letter from the MBJH PTO for your records, please check the box on your order form.

Student's Name _____ Grade _____

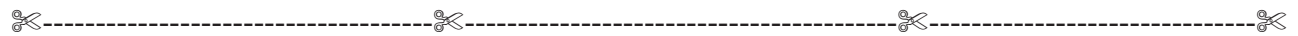
1st Period Teacher _____

Parent's Name and Email Address _____

of Charity Subscriptions ____ X \$25 each = _____ Total Enclosed (make checks payable to MBJH PTO)

Spartan Soldier \$250 Spartan Captain \$500 Spartan General \$1,000

Your donation (up to \$250) counts toward the charity option project as described.
100% of funds donated (per individual) in excess of \$250 benefit Mt. Brook Jr. High.
Please check this box if you need an acknowledgment letter for your tax files.



Student's Name _____ Grade _____

1st Period Teacher _____

Parent's Name and Email Address _____

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