

Mountain Brook High School Spartan Athletics Fundraising Clarifications

Giving to Mountain Brook High School Athletics (Video Board/Digital Advertising)

“Corporate Sponsors” operated by Andy Urban and William Galloway

- Paying **\$15,000, \$8,500 or \$3,500** for an **advertising sponsorship** on MBHS campus video boards (arena and stadium) and signage at all MBHS athletic venues, social media advertising and more
 - Supports all programs
 - Payments are NOT tax deductible (paying for advertising)
 - Contact William Galloway or Andy Urban

Giving to the Spartan Athletic Foundation

“SAF”

- Paying the amount of your choosing to the foundation to support the athletic program of your choosing
 - Select amount pays SAF dues
- Head coaches have access to their SAF accounts to do with their allotment of money what they please
- Money/donations **cannot** be used in exchange for advertising on MBHS venues since it is not being paid directly to the school
 - Payments are tax deductible
- SAF is a support organization independent of Mountain Brook Schools

Giving to Individual Teams Booster Clubs

Cage Club, Dugout Club, 300 Club, Track Booster Club, etc.

- Paying amount set forth by team (smaller than video board advertising amounts) to fund the sport's booster club directly
 - Additional fundraising is on a per program basis.